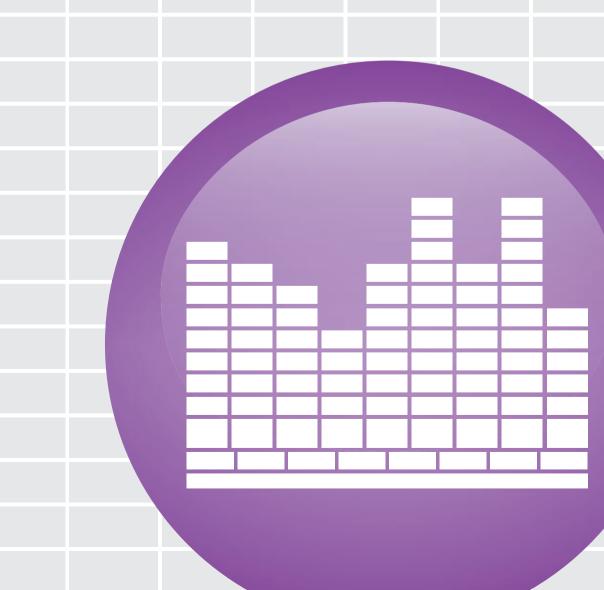


IFS APPLICATIONS™ SOLUTIONS FOR AGILE BUSINESS

THE SHORT VERSION



'S DNA

When we first set about creating IFS Applications over 25 years ago, our goal was to make the most usable business software on the market. And to help us to achieve that ambition, we put simplicity at the forefront of everything we did.

We still do.

We decided that we would make only one product, which can be easily configured to match the specific requirements of a broad range of industries.

We still do.

We decided that we would build IFS Applications on standards so our customers would not be locked into any particular technology.

We still do.

We decided to design IFS Applications as a component-based structure so it can be easily extended and updated.

We still do.

We decided that each software component must be totally compatible with every other, yet capable of running independently.

We still do.

We decided to build a product that could handle change and long-term evolution. We still do.

And, that we would make the most user-friendly business software on the market.

We still do that too.

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ONLY ONE PRODUCT

IFS Applications is a single, integrated product supporting the management of 4 core processes: Service and Asset, Manufacturing, Projects, and Supply Chain. Combined with our deep industry knowledge and software for critical business processes such as Financials and HR it is a complete ERP solution for all your business needs.

IFS is an application vendor, not a technology vendor. Our focus is on innovative use within the context of IFS Applications. We aim to continually build new innovations into our application so that all can get the benefits—not just those who are able to afford to purchase and integrate disparate applications and technologies.

We have developed our product together with our customers and have expanded into the industries from which our customer base is drawn. This has been crucial in keeping our development directed toward areas where there is a real customer need and has enabled us to become a full-suite ERP vendor that also delivers best-of-breed solutions.

In addition IFS offerings also include industry competence which, combined with the relevant product components, forms the customer solution—and this final offering will vary from region to region.

Horizontal processes like Financials, HR or Business Intelligence are developed to support and harmonize with our core processes as well as with the demand from customers in our targeted industries. They are not developed in isolation.



IFS HORIZONTAL SOLUTIONS SUPPORTING YOUR CORE PROCESS

- Financials
- · Human Resources
- · Product Lifecycle Management
- · Quality Management
- Document Management

- Eco-footprint Management
- Business Performance Management
- Business Modeling
- · Customer Relationship Management
- Value Chain Collaboration

ONLY WHAT YOU NEED

IFS Applications is built using the same principles as successful manufacturers—the production and assembly of components. Thanks to our service-oriented component architecture you can choose only the business components you need. And add new ones as you go along.

IFS Applications is comprised of 100+ business components, which in turn are made up from 6000+ smaller software components. Each component has a well-defined purpose and interface that describes what the component does. This allows change and evolution within a component without affecting other components. You benefit from this approach by being able to choose only the business

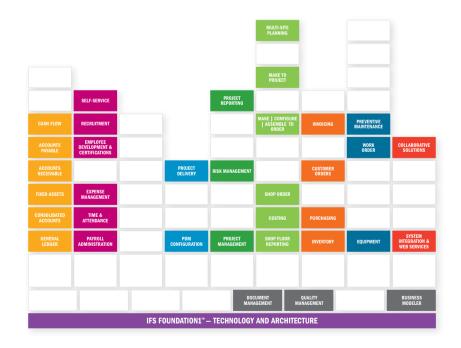
components you need. Other components may be added without disrupting the components already in place. This results in an operational system that can evolve in an orderly way without the "big-bang" approach required by a non-component-based, monolithic system.

To us, IFS is a toolbox. It allows us to develop far more activities than we ever thought possible. Using IFS Applications is a prerequisite for HFG to set the next step in our strategic development.

> Arjen Hoefkens, IT Manager, Heerema Fabrication Group, Netherlands

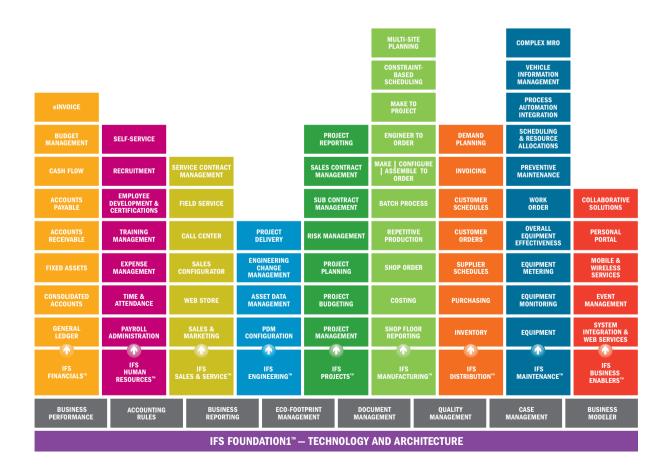
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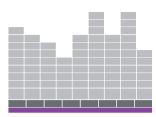
- IFS Financials
- · IFS Human Resources
- IFS Sales & Service
- · IFS Engineering
- · IFS Manufacturing
- IFS Distribution
- IFS Maintenance



IFS APPLICATIONS SOLUTIONS FOR AGILE BUSINESS

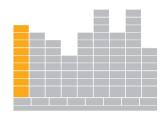
IFS Applications is an organic solution that grows in accordance with both customer demands and business development. The component architecture makes it far simpler to incorporate new functionality so customers are able to keep completely in step with new developments.





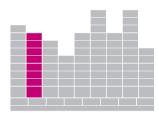
CROSS-FUNCTIONAL COMPONENTS

Our cross-functional components are a set of powerful tools designed for streamlining, simplifying, and handling critical processes found within most industries and businesses. These processes include business performance, customer relationship management, supply chain management, business modeling, and document, quality, and eco-footprint management.



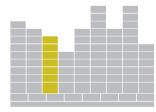
FINANCIAL COMPONENTS

Our financial components give you a comprehensive view of your business from a variety of perspectives. When you spot a trend worth investigating, you can scrutinize the appropriate financial transactions in detail. These components enhance control at all levels of the organization and support regulatory needs around the world.



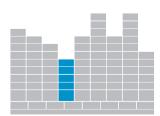
HUMAN RESOURCES COMPONENTS

Our human resources components save time and money by helping you manage your company's most valuable resources cost-effectively. These components provide fast, accurate analysis, meeting all your company's key needs for personnel development. They provide essential processes for workforce management and successful strategic human capital management.



SALES & SERVICES COMPONENTS

Our sales and service components provide business processes vital to customer relationship management (CRM). They manage the customer interaction chain from the sales lead, through the sales cycle, to the ongoing support and service of the customer. Our sales and service concept allows a business to focus on where it adds value to the customer through product, service, and support.



ENGINEERING COMPONENTS

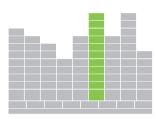
Our engineering components make it easier to specify and configure design elements, products, assemblies and facilities. The components ensure quality by streamlining the administration of all related documentation, including revisions. Everyone in the organization gets the information they need, providing continuously updated data for technical, administrative, and financial decisions. Integration between purchasing, engineering, and manufacturing processes enables a true cross-company picture.

PROJECT COMPONENTS



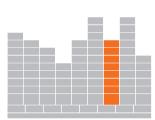
Our project components, together with the other IFS components, provide a completely integrated set of tools to manage the complete project lifecycle. Fully integrated with other IFS components such as financials, procurement, inventory, customer orders, manufacturing, engineering, human resources, document management, and asset and service management, the solution is used by many types of businesses who use project principles to manage their business, including project-based manufacturing, engineering, construction, contracting and infrastructure, and R&D organizations.

MANUFACTURING COMPONENTS



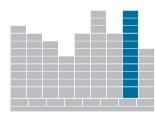
Our manufacturing components combine a simple, highly automated flow for taking care of repetitive tasks with advanced management-by-exception functionality to trap and action exceptions. This powerful, multifaceted solution supports planning, execution, control, and analysis in many types of manufacturing, in all phases of the manufacturing process, and for all your employees. It also supports leans principles as well as mixed-mode manufacturing, where different types of processing coexist in the same manufacturing environment system.

DISTRIBUTION COMPONENTS



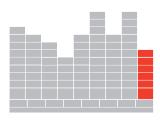
Our distribution components, together with manufacturing, form the basis of your supply chain management solution. These components offer the simplicity you need to better visualize product flows and use the system efficiently, and you can easily adapt to different distribution models and working methods. They give you the agility you need to grow and support change throughout your enterprise and let you take advantage of real-time communication throughout the order-to-delivery chain.

MAINTENANCE COMPONENTS



Our maintenance components are part of a complete enterprise asset management (EAM) system that enables you to anticipate and adapt to the rapidly changing demands of the world around you. Easy to work with and access, the solution contains the comprehensiveness and depth of functionality that you need for day-to-day maintenance requirements as well as continuous development and improvement.

BUSINESS ENABLER COMPONENTS



Our business enabler components let you create and enhance relationships, taking advantage of the latest web-based technologies. You can give employees, customers, suppliers, and other partners personalized, accurate, real-time information through easy-to-use role-based portals and built-for-purpose mobile solutions. IFS' business enabler components also provide integration with internal and external systems through web services while ensuring security, performance, and scalability.

ABOUT IFS AND IFS APPLICATIONS

IFS is a public company (OMX STO: IFS) founded in 1983 that develops, supplies, and implements IFS Applications™, a component-based extended ERP suite built on SOA technology. IFS focuses on agile businesses where any of four core processes are strategic: service & asset management, manufacturing, supply chain and projects. The company has 2,000 customers and is present in more than 50 countries with 2,700 employees in total. Net revenue in 2009 was SKr 2.6 billion.

If you are interested in further information, e-mail **info@ifsworld.com** or contact one of our regional offices or visit our web site:

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