

SMS Advertisement System

SAS

Advanced SMS Advertising System

SAS is a portable system designed to send SMS messages and data to GSM phones in a pre-defined area. Compared to other existing advertisement systems, SAS offers unique advantages cannot be found in other advertisement systems, such as

- SAS sends normal or flash SMS instead of broadcast messages (receipt of broadcast messages can be disabled by mobile phone user);
- SAS is an independent stand-alone system, which does not require any cooperation with cellular operators or with the handset owner.
- SAS does not require the use of phone numbers of mobile phones; hence there is no need for the lists of phone numbers in order to send them the SMS. Phone numbers lists are often not complete, outdated, irrelevant and costly.

SAS can be used for commercial or security purposes, including but not limited to:

- Send commercial advertisements, announcements, free gift coupons, useful information or welcome messages in specific places: shopping areas, banks, restaurants, train or bus stations, exhibitions, shows, etc.
- Send warning messages or requests to the people within the relevant area in case of emergency.
- Send messages with the request to contact police to potential crime witnesses in the crime areas.

SMS messages can be sent to specific groups according to the needs, such as:

- Only New arrival in the Area or
- To Known in the Area or
- To pre-defined groups or
- To everyone,

SAS can be installed in a fixed location or carried to the places of need in a small, hand carry suitcase.

Potential users of the system are small stores, large organizations, advertisement providers, rescue services, police forces and others.

System can be operated locally or remotely via the Internet. One operator from a central location can operate remotely few SAS systems (for example for chain of stores, etc)

SMS sent by the system are free of charge; neither owner of the system nor mobile phone users pays for them.

The system is comprised of compact Base Station Unit and notebook computer. As the system uses unique sophisticated algorithm, the SAS transmits very low power and does not interfere with existing commercial GSM networks.

SAS operator can define any phone number or name of the sender, which will appear on the screens of mobile phones.



Main specifications:

- Frequency coverage 850, 900, 1800, 1900 MHz
- Number of SMS No limitation
- Number of handsets No limitation
- System output From 10mW up to 10w (adjustable)
- Power 220V / 110V / 24V / 12-16V or Batteries
- Operation Range 10...1500 m
- SMS language All languages
- Weight Less than 5 Kg

For more details please visit our site: www.interceptors.com